

# MEDIA LITERACY IN A MEDIA-RICH ECOLOGY

4 DECEMBER 2019 • LISBON

## 9H00 – 10H30 > OPENING

**Miguel Cabrita \***

Secretary of State of Labor and Vocational Training

**Maria Emília Brederode dos Santos**

President of the National Education Council

**João Sebastião**

Director of CIES-IUL

**Gustavo Cardoso**

Full Professor of Communication, ISCTE-IUL

**Charis Xinari**

Project Coordinator for The European MediaCoach Initiative  
European University Cyprus

## COFFEE BREAK

## 10H45 – 12H45 > PANEL 1

### ACTIVISM AND MEDIA LITERACY IN PRACTICE

Engaging citizens through digital platforms for democratic  
and sustainable societies

Inês Santos Moura • Vania Baldi

Portuguese policies in Media Education:  
the role of professional journalists

Vitor Tomé • Miguel Crespo • Sofia Branco • Isabel Nery

Teaching Media Literacy in Bulgaria

Danail Danov

Drafting a Media Literacy curriculum for Education  
professionals and Youth workers: A blended learning approach

Marios Vryonides • Christina Stavrou •  
Charis Xinaris • Thomas Photiadis

Bullying or cyber bullying? Which one is the worst in nowadays?

Georgia Kyprianou

## 14H00 – 16H00 > PANEL 2

### NEW DIGITAL DEVICES, NEW CHALLENGES IN MEDIA LITERACY?

Technology, the power of the mass-media public?

Marian Popovici

Emotional Literacy reflection on Virtual Social Experience

Thomas Photiadis

New challenges whilst using new media, new meanings  
whilst reading the world

Fernanda Bonacho • Maria José Mata • Anabela Sousa Lopes •  
Maria Inácia Rezola • Zélia Santos

Media literacy as social and symbolic capital:  
the challenges to music production in the Internet age

Paula Gomes-Ribeiro

Competent to disconnect?

Ana Jorge

## COFFEE BREAK

## 16H15 – 18H15 > PANEL 3

### DIGITAL LITERACY AND POLICY

Implementing a media coach initiative in Cyprus:  
Lessons from an environmental assessment

Charis Xinaris • Thomas Photiadis •  
Christina Stavrou • Marios Vryonides

Media education within the Autonomy and Curriculum Flexibility  
Project – a study on primary and secondary schools

Elzbieta Bobrowicz-Campos • Isabel Festas •  
Armanda Matos • Ana Seixas

Digital literacy and policy-making  
by Independent Regulatory Authorities

Antigoni Themistokleous

Comparative study: digital literacy as a part of formal  
education in Serbia, Bosnia and Croatia

Aleksandra Ivanković

Digital Science: Citizens' Perceptions of Science in Portugal

João Estevens • Jussara Rowland • Ana Delicado

ISCTE-IUL • AUD. J.J. LAGINHA

\* To be confirmed • Free Entry

Organizing committee:

Tiago Lapa, Jorge Vieira e Cláudia Álvares